









Your Passion Our Mission



PGDM (NexGen leader Program) ADMISSION BROCHURE

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From the desk of CHAIRMAN

Dear Students,

At Greater Noida Institute of Management, we believe that education is not merely about acquiring knowledge-it is about transforming potential into purpose. In a world where industries evolve faster than ever, management education must remain agile, innovative and future-ready. GNIM is committed to integrating the latest technological interventions that redefine the way students learn, think and lead. Our classrooms, are equipped with digital learning ecosystems that mirror real business environments. We leverage Al-enabled analytics, simulation tools, and virtual collaboration platforms to immerse students in experiential learning.

For us, every graduate who joins GNIM arrives with unique abilities, aspirations and dreams. A business school's role is to nurture these raw capabilities with the right blend of academic rigor and industry exposure. At GNIM, we provide corporate mentorship, live projects and hands-on learning that shape them into competent professionals. We emphasize critical thinking, innovation and problem-solving as core skills for tomorrow's leaders. Our curriculum encourages students to explore, experiment and excel in a competitive global landscape, ensuring that every student learns to navigate uncertainty with resilience and strategic insight.

Our strong corporate connections ensure that learning at GNIM remains relevant and industry-aligned. From entrepreneurial development to innovation labs, students are encouraged to bring ideas to life. GNIM's strength lies in its student-centric approach and dedicated faculty who inspire growth. Every batch carries forward our legacy of excellence with renewed enthusiasm.

As Chairman, I take immense pride in witnessing this institution evolve into a hub of future-ready managers. Our commitment is to empower students with knowledge, skills, and values that last a lifetime. At GNIM, we do not just prepare students for a career - we prepare them for leadership. I welcome you to be a part of our journey towards academic distinction and transformative learning.

Shri Bishan Lal Gupta Chairman



Dear Students,

At Greater Noida Institute of Management (GNIM), we are committed to providing a progressive, industry-aligned learning environment for our PGDM students. Our academic approach integrates the latest trends in teaching and learning pedagogy, ensuring that students are not only academically proficient but also industry-ready.

We employ innovative methods such as case studies, simulations, role-plays, flipped classrooms and experiential learning to promote critical thinking and practical problem-solving skills. Students also engage in live projects, industrial visits, bootcamps, and domain-specific certifications to gain hands-on experience and sectoral expertise. Our pedagogy emphasizes collaborative learning, digital tools, analytics, and Al-enabled platforms, allowing students to stay abreast of emerging business trends and technological advancements. Through these initiatives, GNIM ensures that every student develops holistic skills, leadership capabilities, and strategic insight needed to excel in a dynamic corporate world. We invite our students to embrace this transformative learning journey, where innovation, knowledge, and application converge to shape future-ready leaders. Our faculty comprises seasoned academics and industry practitioners who bring real-world insights into the classroom.

The campus features state-of-the-art infrastructure, including a dedicated research lab and a vibrant Incubation cell. GNIM's strong alumni network provides mentorship, internships, and placement opportunities across leading corporations.

At GNIM, we empower our students to become visionary leaders who drive change. Join us and be part of a community that turns aspirations into achievements. Together, we will shape the future of business.

Dr. Vartika Chaturvedi Director, GNIM





VISION

We strive to be a leading institution of professional education that empowers students to become trustworthy global citizens and leaders in their chosen fields through an innovative, interdisciplinary, and inclusive approach to emphasizing learning-centered learning, teaching.



GOALS

Empowering future leaders through innovative learning, global citizenship, impactful research, and fostering emotional intelligence to create influential role models for a positive shaped society.



MISSION

Empowering Minds, Fostering Changemakers, and Breaking Boundaries: GN Group of Institutes ignites minds with intellectually riveting education and realworld practicality, cultivates a vibrant community of learners embracing diversity and social responsibility, & is dedicated to arming students with transformative experiences to make a significant impact in the World.



About GNIM

Where Ambition Ignites, and Leaders Rise.

Greater Noida Institute of Management (GNIM) is a notable business school in the National Capital Region. Nestled in Knowledge Park, Greater Noida, the campus blends sleek, modern architecture with lush green spaces, creating an environment that is both energetic and focused. The institute's flagship offering, the Post-Graduate Diploma in Management (PGDM), is designed to be industry-ready.

The curriculum is crafted by seasoned academics and corporate veterans, and the faculty boasts a 25-year legacy of academic excellence as well as a strong, supportive alumni base that spans the globe. What sets GNIM apart is its emphasis on experiential learning. Students tackle live projects, internships with leading firms, and a mandatory eight-week summer internship that bridges theory and practice.

The International Immersion Programme adds a global flavor, allowing learners to spend a week abroad and understand cross-cultural management styles. Industry collaboration is another feather in its cap. The institute has forged partnerships with companies such as TCS, HDFC Bank, and Deloitte, ensuring that the PGDM curriculum evolves with market demands.

The strong industry interface at GNIM leads to impressive placements, with the latest batch securing attractive offers that reflect the institute's reputation. Beyond academics, GNIM nurtures entrepreneurship through its inhouse incubation hub, where budding founders receive mentorship, seed funding and a clear roadmap to launch their ventures

The campus also provides a complimentary welcome kit upon registration, a domain-specific certification, and a personalized placement-roadmap letter for every student. In summary, Greater Noida Institute of Management combines a solid academic pedigree, hands-on experience, and vibrant campus life, making it a compelling choice for anyone looking to jump-start a management career. If you are ready to turn ambition into impact, GNIM could be your launchpad.

ACADEMIC ACADEMIC ADVISORY COUNCIL



Shri. Bishan Lal Gupta Chairman



Shri. Bajrang Lal Gupta Vice Chairman



Mr. Deepag Gupta Management



Mr. Raizada Sorabh Bali Partner & Principal-People Solutions (Posterity Consulting Inc)



Dr. Shiv Tripathi Dean Business Administration (Berlin School of Business & Innovation)



Dr. Sheetal Strategy and Liberal Studies IIM Shilong

CORPORATE ADVISORY COUNCIL



Ms. Alpna Khera CEO and Founder (A'sara Consultants)



Mr. Debargha Deb General Manager Human Resources (DS Group)



Mr. Varinder Singh Assistant Vice President & Head - HR (Juniper Green Energy)



Mr. Bhanu Pratap Singh CHRO -MS Life- Sitaram Spinners. (MS Agarwal Foundries Pvt Ltd)



Ms. Kadambini Chillara Director Data Science (WNS)



Mr. Sandeep Bist Head of Talent Acquisition (Spark Minda)

PRACHAR (Quarterly News Letter) >>



management education, Volume 5 cophress the without pulse of our compus from impactful industry interactions and insightful faculty development programmes to student achievements and academic milestones. With every initiative, we remain committed to shaping future-ready professionals through experiential learning, corporate exposure, and a culture of innovation. This edition reflects the energy, corporate, and wiston that drive

the energy, growth, and vision that drive GNIM forward.

agement education, Volume 3









FACULTY ACHIEVEMENTS

DR. RAVI SHARAN PRASAD ATTENDED A MASTERCLASS ON "THE NEW LABOUR CODES: COMPLIANCE, IMPLICATIONS & CHANGES" IN NOIDA

Dr. Ravi Sharan Prasad, Professor in the GNIM PGDM Program, attended a full-day m us, non annum rassos, notessor in the URM YUDM Program, ortended a nut-day masteriolas on The New Lobour Codes: Compliance, Implications & Changes' organised by the National RION Dehavior, Dehly/NCS Chapter in Noda on May 24, 2025. Aimed at 1R professionals, compliance leaders, business heads, and coordemicions, the session offered particular singlets in implementing the Lobour Codes in industrial settings. Dr. Proad plans to share these learnings with PCDM students specializing in IRC, preparing them for future leadership size in business and personnel management.

The key highlights and takeaways of the 'Master-Class' in brief were as follows:

- Employee Benefits
 Salary Structure
 Classification of Employee
- 5. Policies and Processes 6. Employee Welfare Schemes

8. Compliance Framework

WHAT'S INSIDE

- Guest Lectures Faculty Achievements Article
- Events/Activities Student Internship Details
- · Live Projects · Industrial Visits · Awards & Accolades

EDITOR'S

Student Editor: Ms. Deeksha Saxena & Mr. Umar Ejaz

MENTORING SESSION BY MR. ANKIT VINOD SINGH - SALES EXECUTIVE DABUR

Ankit from Dabur conducted a mentorship session at GNIM, offering valuable internship guidance to PGDM students. He shared practical insights on choosing the right internships and aligning them with career goals. The session helped students better understand industry expectations and prepare effectively for future roles.

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AWARDS & ACCOLADES

Dr.Vartika Chaturvedi received an award for "Visionary Leader of the Year '2025' for her dedicated and exemplary contribution to Education, skill and Research, during the third National Education & Business Award Ceremony on 24 th April 2025, Organized by Elite Chamber of Commerce & Comp. Industry.



















STUDENT DEVELOPMENT PROGRAMS:



FESTIVAL OF COLOURS/HOLI



LIVE MARKETING PROJECT IN RETAIL MANAGEMENT













The found the DOM Program at CNIM, have always been to bring special initiatives in the form of activities, which actually reinforce the programtic learning and confidence among the students. In the legit of this supports, in Law Window Dosely's activity was organized by the students, on November 22, 2004. This event was organized under the umbrells of the Amirelang OLA A part of this activity the students were divided equally into four groups, and were assigned the task of preparing a live model of the Retail Outlets, with inputs of post advertising, opinitioning of the offer through brands loops, products and the likes on display. Asmic in house faculty was appointed as judge, who approached and examined each group, with a valley of analytical questions related to company's profits, its product offerings, its innovative sales approach and many more. The company's allotted to each group were as follows:

EXCURSION CUM



CULTURAL EXTRAVAGANZA







CAMPUS TO CORPORATE

Students attended the UP International Trade Show at EXPO Mart, Greater Noida or September 27, 2024, gaining insights into global markets and related trade and innovatior spectrum. This event, considered to be one of the flagship event to be organized by the Uttal Pradesh government at Greater Noida, became a flash point in all sense for the PDCN students, gaining enough knowledge about the trade show and vice-versa. At the trade show scudents, gaining enough knowledge about the dudes show and uncervises. At the education we the students explored diverse exhibits, interacted with industry leaders, and learned about business strategies and trade practices. The visit also expanded their global perspectives inspiring entrepreneural aspirations and preparing them for competitive international caree opportunities, in the process thereby enriching diverse experience and enhancement of their



EVENTS/ACTIVITIES

COMMENCEMENT OF SUMMER INTERNSHIP PROJECT PGDM BATCH 2024-2026



Goal Setting Session

GNIM hosted an inspiring goal-setting session by Expert Coach Ms. Sonal Datta. The session emphasized the importance of clear objectives, time management, and strategic planning for personal and professional growth. Students actively participated in interactive exercises and gained practical insights on achieving success. The session motivated them to set achievable goals, fostering determination and focus for their future endeavors.



Collage Making Competition

The innovative club, organized a Poster and Collage Making Competition, where students showcased their innovative ideas on theme 'sustainability and innovation', which is an adequate skill requirement in the current times. Judged on the originality and presentation, the entire event fostered creativity and teamwork, which was very competitively handled by the students. The aim and objective of conducting this activity was to address critical thinking and artistic expression among students, thereby a vibrant and environment for participants.





2025

A MILESTONE YEAR IN LEARNING, LEADERSHIP, AND LEGACY



Batch wide Internship Success-100% Placement Achieved





Badge Conferment and Formation of Student Clubs & Committees





Organized an online national article-writing competition titled "LEKH", which witnessed participation from students across diverse programs Pan-India, receiving over 500 article submissions.





GNIM celebrates national festivals with enthusiasm, cultural events, and patriotic fervor, fostering unity and diversity in students.





Spearheaded an elegant and lively Freshers' Party, celebrating the beginning of a new journey.





Curated the series of vibrant cultural events under the Cultural Club, fostering diversity and celebrating the rich tapestry of talents and traditions.



2025

A MILESTONE YEAR IN LEARNING, LEADERSHIP, AND LEGACY



PGDM students represented the institute at national and international conferences, acquiring meaningful learning experiences.





Successfully conducted a one-day Management Development Program (MDP), engaging 50 mid-level corporate professionals in interactive and insightful sessions.





Students immersed themselves in summer internships across diverse domains, gaining valuable insights from the corporate world to shape their professional





Launched 'Anubhav Samvaad' practitioner sessions across specializations, giving students real-world insights into every management domain.





Explored management principles through the timeless wisdom of the Bhagwat Gita.





Marked the launch of a book by our esteemed Corporate Advisory Board member on campus.





Introduced structured placement preparation featuring Group Discussions, Mock Interviews, Aptitude Practice, and Holistic Grooming



The Career Development Cell



Dear PGDM aspirants,

At the Career Development Cell, we are committed to shaping your professional journey with a 100 % placement assistance assurance. This year we are integrating emerging trends such as digital transformation, sustainability consulting, and data-driven marketing into our curriculum through live projects, hackathons, and industry-led workshops. Our dedicated mentors guide you through personalized career coaching, mock interviews, and global internship opportunities. As Head of Placements, I invite you to leverage our strong alumni network, cutting-edge technology labs, and strategic corporate partnerships to secure roles that match your ambitions. Let's turn your PGDM into a launchpad for a successful career.



Ms. Krishna Priya Srivastava Head Corporate Relations & Placements



The Career Development Cell at GNIM serves as the dedicated bridge between PGDM students and the corporate world, fostering seamless industry integration. We organize weekly guest lectures featuring senior industry leaders who share real-world insights and emerging business trends. Students engage in live consulting projects with partner companies, applying classroom theory to practical challenges. Regular industrial visits are scheduled to premier organizations, providing first-hand exposure to operational excellence. Our structured summer-internship program places every PGDM student in a relevant firm for an intensive eight-week experience. A personalized mentorship scheme pairs each student with an alumni mentor who guides career planning and skill development. The Cell conducts mock interviews, CV workshops and personality-development sessions to enhance employability. We maintain a robust job portal that aggregates full-time, internship, and freelance opportunities from top recruiters. Through proactive employer outreach and networking events, we achieve 100 % placement assistance for every graduating PGDM student. Continuous feedback loops ensure our programs evolve to meet the dynamic needs of the business landscape.

GNIMians Shine @ Corporate

Placements



Ashutosh Rana Ariane Fine Porcelain



Umar Ejaz DS Group



Mahendra Chourey LT Foods



Harsh Jain
The Lantern Studios



Sumant Yadav LT Foods



Rohit Kasture LT Foods



Shubham Singh Umberto Ceramics



Nitesh Kumar Ariane Fine Porcelain



Ritik Meghran Veranda Higher Ed



Ashwin Verma North Eye Advisors



Rishabh Gupta Mittsure



Vikram Singh DS Group



Shubham Mishra
DS Group



Ankita Pandey Madhusudan



Sakshi Garg CSA Advisor



Ashu Bhati CSA Advisor

Industrial Visits







Global Immersion Program

The Global Immersion Program at GNIM PGDM is a unique opportunity for students to broaden their horizons and gain international exposure. The program offers a chance to study abroad at our Institute, immersing students in diverse cultures and business practices.

Through this program, students can

- Earn credits and gain international experience.
- Learn from global faculty and industry experts.
- Network with peers from around the world.
- Develop cross-cultural communication and leadership skills. Enhance their career prospects with a global perspective.

The program includes international study trips, internships, and cultural immersion activities, providing a holistic learning experience.

The Global Immersion Program at GNIM PGDM is designed to equip students with the skills and knowledge required to succeed in today's global business environment. It is an opportunity to expand horizons, challenge assumptions, and develop a global mindset.





সন্পৰ **सवाद** (A Corporate Talk Series)



Mr. Vivek Pradhan Senior ManagerSales Training Nestle



Mr. Debargha Deb General Manager HR, DS Group



MR Rohan Sudan India Campus Head WNS



Ms. Alpna Khera CEO & Founder, A'sara Consultants



Ms. Ambreen Khan Head-Corporate Communications The Indian Express



Mr. Taksh Kumar Senior Manager - HR, VIVO India



Mr. Aditya Ghildyal AGM HR, CNH Industrial



Ms. Rashmi Goswami HRBP Panacea Biotec Ltd.



Mr. Gourav Sabbarwal Co-Founder & CEO, JOP



Mr. Amitabh Tiwari Director, WideCare Pvt Ltd



Mr. Amit Jawar Vice-President Salse & Marketing Patanjali Foods



Mr. Rajeev Narang Sales Marketing Consultant, TEDx speaker



Sandeep Bist Head of Talent Acquisition Spark Minda



Mr. Zulfikar Principal People Analytics Lead, Global HR Operations Mc.Graw Hill



H.G ATUL KRISHNA DAS Spiritual Mentor



MR. Rahul Jain Head HR Manipal Global Education Services



Ms. Moushumi Dhar CHRO Indospace



Ms.Divya Nitin Tyagi Assistant General Manager – HR DS Group



Mr.Rahul Verma Co-Founder & Managing Director Avance Field And Brand Solutions LLP



Mr.Sandeep Singh Sasan HRO Domestic & International HR Coordinator (DRAIPL)

अनुभव **संवाद** (A Corporate Talk Series)



Dr. Sukhpreet Swaran Sandhu Global Head Of Human Resources Vap Group



Mr. Mohit Gaur AVP Sales Field Assist



Ms. Hemlata Shahi HR Generelist Varun Beverages Ltd.



Ms. Ameesha Mathur HRBP SPARK MINDA



Mr. Ashish Kohli City lead Admin Operations Blinkit



Ms. Priyanka Rani Senior Analyst Sirion



Mr. Surya Prakash Singh Financial Analyst HCL



Pratiksha Kapre Deputy Manager HR DANA



Kunwar Bhanu Pratap Singh CHRO MS Life-Sitaram Spinners



Mr. Ashir Kumar Wildlife Photographer One Frame Man



Mr. Saurabh Singh Marketing Manager Coca-Cola India FBO



Ms. Sonal Dutta Soft Skill Coach



Mr. Harpreet Singh Talent Business Partner The Trade Getting Internship ready Desk



Mr. Nilanjan Mukherjee GM-HR, RELAXO GROUP Author : "You Will Succeed"



Mr. Deepak Kumar VP & Zonal Head Aviva Life Insurance



Ms. Suparna Bhattacharyya Chief Financial Officer, Schneider Electric Infrastructure Ltd.



Mr. Himanshu Chander Fund Analyst Wipro



Dr. Himanshu Choudhary Sr. Equity Research Analyst MARKE TOPPER



Ms. Vijaya Rathore CEO Samprapti Studio



Mr. Mohit Tyagi Area Sales Manager Bisleri International Pvt. Ltd.

Two-Week Orientation Program

Objectives of Orientation Program

- Smooth transition into PGDM academic culture.
- Strong peer bonding and emotional readiness.
- Early corporate exposure and foundational managerial mindset.
- Enhanced communication, creativity, leadership, and collaboration skills.
- Holistic development through sports, theatre, industry visits, and reflective learning.



Foundation, Connection & Early Corporate Exposure

- Integration & Ice-Breaking
- Ice-breaking activities to build initial comfort and bonding.
- Team-building exercises and collaborative games.
- Social-Emotional Learning sessions for self-awareness and peer understanding.



Academic Foundation & Skill Readiness

- Foundation classes in communication, management basics, and MS Office.
- Case study introduction and analytical thinking development.
- Book review briefing and reading assignments.
- Corporate Exposure & Professional Grooming
- Corporate sessions by industry experts on career expectations and emerging skills.
- Professional etiquette and grooming guidance.
- Initial management games and simulations to introduce decisionmaking.



Engagement through Creativity & Learning

- Theatre based learning for confidence, communication, and expression.
- Management movie screening followed by reflection discussions. Sports activities for team spirit, health, and leadership development.







Two-Week Orientation Program

Experiential Learning & Industry Connect

- Design Thinking Workshop for innovation and structured problem solving.
- In-depth case study analysis sessions.
- Group presentations and interactive learning circles.
- Industrial visit to corporate or manufacturing units.
- Exposure to real business processes and interactions with departmental heads.
- Learning diary and experience-sharing sessions.





Talent, Cultural & Social Engagement

- Talent Hunt to showcase music, dance, drama, and creative abilities.
- Cultural interactions, group performances, and club orientations.
- Fresher's Party organized by seniors to welcome new students.
- Networking with peers, faculty, alumni, and senior batches.
- Closing ceremony and orientation reflection.
- PGDM students actively lead and organize the annual Management Fest, showcasing strategic planning and execution skills.
- Participating in case-competition clubs, students analyze realworld business challenges and present innovative solutions to industry judges.
- Students involvement in the Entrepreneurship Forum includes workshops, startup pitches, and networking events that nurture a culture of innovation and risk-taking.









Clubs & Councils

and emotional well-being.

Cultural Club: The Cultural Club at GNIM celebrates diversity and creativity by organizing festivals, events, and artistic pursuits. It provides students a platform to showcase talents in music, dance, drama, and literature. The club nurtures confidence, teamwork, and interpersonal skills. It helps PGDM students

HR Club: Our HR Club, focuses on developing strong people-management and interpersonal competencies. It conducts activities like role plays, HR simulations, case discussions, and industry interactions. The club helps students understand workforce dynamics and modern HR practices. It enhances emotional intelligence, communication skills, and conflict-resolution abilities. For PGDM students, it serves as a bridge to real-world HR scenarios and leadership roles.

build strong social and leadership abilities. By promoting cultural harmony, the club enriches campus life

Finance Club: The Finance Club at GNIM aims to strengthen financial acumen through hands-on learning and analytical activities. It organizes workshops on financial modeling, stock market simulations, budgeting, and valuations. The club helps students interpret financial data and refine decision-making skills. It promotes awareness of contemporary financial trends and economic developments. PGDM student's benefit by gaining confidence in solving complex financial challenges.

Marketing Club: The Marketing Club at GNIM cultivates creative thinking and strategic marketing capabilities. It conducts brand battles, ad-making contests, market research tasks, and consumer behavior workshops. The club encourages students to think innovatively and analyze market landscapes effectively. It enhances persuasive communication, branding skills, and customer insights. For PGDM students, it builds essential competencies for dynamic marketing careers.





Business Analytics Club: The Business Analytics Club develops data-driven thinking and analytical problem-solving skills. It offers training sessions on tools like Excel, Power BI, Python, and data visualization techniques. The club helps students interpret patterns, build insights, and make informed business decisions.

It creates opportunities to work on real data sets and industry-inspired projects. PGDM students gain a competitive edge through exposure to analytics applications across domains.

Operations Club: The Operations Club at GNIM focuses on enhancing skills in supply chain, logistics, and process optimization. It organizes simulation games, industry visits, case studies, and lean management activities. The club helps students understand workflow efficiency and operational excellence. It builds analytical thinking, planning abilities, and quality-management skills. For PGDM students, it prepares them for roles requiring precision, coordination, and strategic execution.

Placement Council: The Placement Committee works to strengthen corporate relations and support students in career readiness. It coordinates placement activities, training sessions, corporate talks, and recruiter interactions. The committee helps students refine their employability skills and understand industry expectations. It ensures smooth execution of internships, placement drives, and process management.

Academics Council: Our Academics Council aims to enhance the academic experience and maintain academic discipline. It collaborates with faculty to organize guest lectures, workshops, academic audits, and learning support. The council ensures timely communication of schedules, evaluations, and academic requirements. It encourages students to pursue academic excellence and continuous improvement. For PGDM students, it builds accountability, subject mastery, and collaborative learning habits.

Two-Year Roadmap for NexGen Leaders

Year 1 - Foundation & Skill Building

Trimester 1: Building Strong Fundamentals

- Core courses in Management Principles, Marketing, Finance, HR, and Economics & Communication.
- Orientation Program & Bridge Courses for noncommerce/management graduates.
- Introduction to Case-Based Learning & Technology Tools.
- Formation of Clubs & Committees for holistic involvement.
- Commencement of Placement Preparatory Basics: Communication skills.





Trimester 2: Developing Analytical & Managerial Competencies

- Subjects focused on Data Analytics, Operations, and Financial Accounting & Consumer Behaviour.
- Group Discussions and Mock Interview practice sessions begin.
- Workshops on Excel, Power BI, and Business Communication.
- Corporate Talks, Industry Mentorship, and Live Projects (1st).
- Personality development & grooming workshops.

Trimester 3: Corporate Exposure & Experiential Learning

- Advanced courses in Finance, Marketing, HRM, and Analytics & Strategy.
- Completion of first Live Project & assessments.
- Pre-Internship Boot camp: Resume writing, GD/PI, aptitude, and corporate etiquette.
- Summer Internship (2 months) in reputed companies.







Two-Year Roadmap for NexGen Leaders

Year 2 - Specialization, Leadership & Corporate Readiness

Trimester 4: Specialization Begins

- Students choose dual specialization (Marketing, Finance, HR, Analytics, Operations).
- Case studies from Harvard, IIMs & global business scenarios.
- Industry certification programs & hands-on labs.
- Corporate Guest Sessions, Practicioner's Session and Panel Discussions.
- Placement Readiness Module Phase-II: Mock interviews, domain tests, GD drills.





Trimester 5: Advanced Corporate Integration

- Electives aligned with industry trends and job roles.
- Completion of second Live Project or Research Project.
- Operations simulations, marketing projects, financial modeling, HR analytics tasks.
- Industry Visits & Corporate Mentorship Continuation.
- Placement Preparatory Series: Company-specific training, aptitude mastery, grooming.
- Placement Readiness Module Phase-II: Mock interviews, domain tests. GD drills.

Trimester 6: Leadership Development & Final Placements

- Strategic Management, Entrepreneurship & Innovation courses.
- Capstone Project integrating all functional areas.
- Final Placement Season: Interviews, Group Activities, Pre-Placement Talks.
- Career counseling and personality refinement sessions.
- Convocation, Alumni Networking, and Transition-to-Corporate Workshops.











LIFE @ GNIM

































Mentorship Program @GNIM Guidance-Growth-Success.



Empowering PGDM students at GNIM through the wisdom and guidance of our dedicated faculties

Program Highlights:

- One-on-One Mentorship: Faculty mentors provide tailored advice to support students' academic journey and career goals.
- Skill Development: Focused guidance to strengthen leadership, communication, and decision-making abilities.
- Academic & Career Support: Mentors help students navigate curriculum challenges, internships, and placement preparations.
- Continuous Feedback: Regular interactions ensure timely guidance and constructive feedback.

Benefits to GNIMians

- Strong academic support and improved performance.
- Enhanced confidence and decisionmaking abilities.
- Clear roadmap for career and professional growth.
- Lifelong guidance from experienced faculties.





Innovative Teaching Pedagogy at GNIM >>

- Our classrooms go beyond lectures, incorporating case studies, simulations, and role-playing exercises to develop critical thinking and decision-making skills.
- We use flipped classrooms and experiential learning to encourage active participation and self-directed learning.
- Project-based assignments and live industry projects, help students apply concepts to real-world business challenges.
- Interactive sessions with industry experts and corporate speakers keep students updated on emerging trends.
- We integrate digital learning tools, analytics, and Al-driven platforms to enhance learning efficiency and insights.
- Collaborative learning through group discussions, peer mentoring, and workshops fosters teamwork and leadership skills.
- GNIM's innovative pedagogy ensures students are well-prepared, adaptable, and future-ready for dynamic corporate environments.



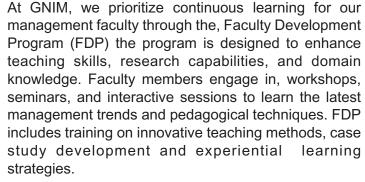






Faculty Development Programme







The program encourages collaborative research, publication opportunities and professional networking. Faculty gain skills in curriculum design, assessment methods and student engagement techniques.Regular FDP sessions promote a culture of continuous improvement and academic excellence at GNIM. By participating in FDP, faculty enhances their confidence, expertise, and ability to mentor students effectively. Ultimately, the program ensures that GNIM's faculty remain dynamic, knowledgeable, and futureready educators for management students.

Management Development Programme

GNIM organized a high-impact Management Development Program (MDP) designed specifically for mid-level corporate professionals. The program aimed to strengthen participants' managerial capabilities and enhance their technical expertise in emerging business domains. More than fifty industry professionals, from diverse sectors actively participated in this developmental initiative. The MDP offered a balanced blend of strategic insights, practical frameworks, and hands-on learning. Sessions were thoughtfully curated to address realtime corporate challenges and leadership expectations.



Expert faculty from GNIM led several key modules, delivering deep academic and managerial perspectives. In addition, distinguished, external industry experts, conducted specialized sessions to bring contemporary corporate insights. The MDP helped participants develop sharper business acumen and improved decision-making skills. The program concluded with a formal certificate distribution ceremony, celebrating the achievements of all participants.

Overall, the MDP reinforced GNIM's commitment to empowering corporate talent through continuous learning and professional excellence.



Certifications & Value-Added Programs





- Financial Analyst Level 1
- Data Analytics
- Microsoft Advanced Excel
- Talent Acquisition, Employee Engagement
- Workshop Digital Marketing & Brand Management
- Financial Modeling Workshop.
- Operations & Supply Chain Analytics
- Design Thinking Boot Camp
- Soft skills training (e.g., communication, leadership, etc.)
- Industry-specific training programs (e.g., FinTech, HealthCare, etc.)
- · Case study competitions and hackathons
- Internship programs with top companies
- Mentorship programs with industry experts
- Global immersion programs or international study tours Entrepreneurship incubation programs
- Corporate social responsibility (CSR) initiatives

GNIM is committed to delivering a holistic management—education that goes beyond the classroom. Our Value-Added Programs (VAPs) and professional certifications equip students with the practical skills, industry exposure, and credentials needed to excel in today's competitive business world.

In today's dynamic business environment, a PGDM degree alone is not enough to differentiate graduates. Professional certifications validate specialized skills that employers actively seek, while value-added programs provide hands-on experience and industry exposure that bridge theory and practice. Together, they enhance employability, broaden career pathways, and foster a mindset of continuous learning.

GNIM ensures its PGDM graduates are not only jobready but also future-ready, equipped to lead in a rapidly evolving corporate world and contribute positively to society and sustainable growth for all.





GNIM » **FACILITIES**

Welcome to GNIM, where excellence meets unparalleled facilities. Our state-of-the-art Amphitheatre classrooms set the stage for dynamic learning experiences, while our digital library opens doors to a vast realm of knowledge. We also fuel your creativity in our vibrant cafeteria, unwind in our game rooms, and find your community in diverse clubs. Embrace the complete college experience with our comfortable hostels, ensuring a home away from home. At GNIM, we go beyond academics, providing students with world-class facilities that enrich every aspect of their college journey.

SMART CLASSROOMS







HI-TECH **COMPUTER**



CULTURAL **EVENT**







SPORTS









CAFETERIA

DIGITAL LIBRARY

FEE STRUCTURE

PGDM - NexGen leader Program

Installments	Fee Amount (INR)	Dates for Fee Deposit
Registration	50,000	At the time of Admission
Installment I	1,75,000	Within 15 Days of Registration
Installment 2	1,25,000	30th September, 2026
Installment 3	1,25,000	30th June, 2027
Installment 4	1,00000	30 September, 2027
	5,75,000	

SCHOLARSHIP CRITERIA

Qualifying Merit Criteria

CAT	MAT	GRADUATION	SCHOLARSHIP AMOUNT
80 %tile	700+	75%	60K
70 %tile	600+	65%	40K
60 %tile	500+	60%	20k

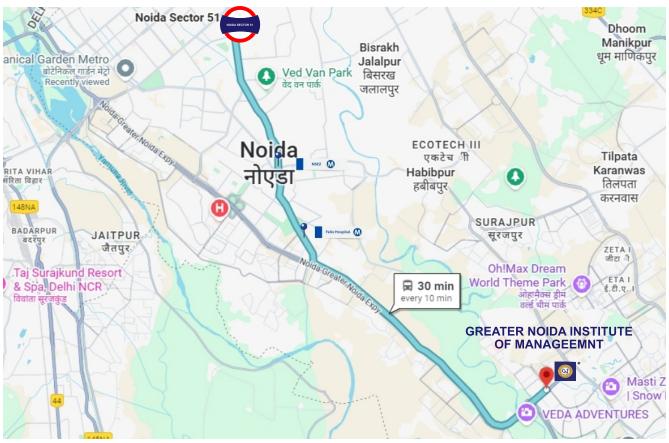
Scholarship for eligible meritorious students.





Your Passion Our Mission **Reach Your Destination**





24+ Years of Academic Excellence

300+ **Hiring Partners** 100+days of Corporate Trainings & Live Projects

10,000+ **Proud Alumni**

FOR MORE INFORMATION



- Plot No. 6C, Knowledge Park II, Greater Noida (Delhi NCR) 201310
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- pgdmadmission@gnim.in





















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